

## Partnership Levels

### Concrete (\$2,000+)

*All of the benefits of Gold, plus:*

- Company logo
- On our display in the Technical Exhibition
- On our contest uniform
- On our toboggan

Company pamphlets

- at our display in the Technical Exhibition

### Gold (\$1,000+)

*All of the benefits of Silver, plus:*

- Company profile
- on our UW GNCTR 2008 Website
- in our Sponsorship Pamphlet

Company name

- on our contest uniforms
- on our toboggan

Thank-you plaque

### Silver (\$500+)

*All of the benefits of Bronze, plus:*

- Company logo
- on our UW GNCTR 2008 Website
- in our Sponsorship Pamphlet

Company name

- on our team shirts

### Bronze (\$100+)

*Benefits:*

Company name

- in our Sponsorship Pamphlet
- on our display in the Technical Exhibition
- and link on our UW GNCTR 2008 Website

## Contact Information

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[www.eng.uwaterloo.ca/~gnctr08](http://www.eng.uwaterloo.ca/~gnctr08)

*Thank you for making the  
University of Waterloo GNCTR  
2008 team a success!*



University of Waterloo

# The Great Northern Concrete Toboggan Race 2008

Partnership Opportunity

# WATERLOO911!



# The GNCTR

## The Concept

The Great Northern Concrete Toboggan Race (GNCTR) began in 1974, as a joint venture between the American Concrete Institute and the University of Alberta.

The GNCTR has grown to become the largest cross-Canada engineering student competition. Over 400 students compete annually in the design competition that challenges technical knowledge, ingenuity, and creativity.

During the first week of February 2008, the University of Waterloo will compete in the 34<sup>th</sup> annual Great Northern Concrete Toboggan Race.

## The Objective

Entries into the competition are judged on creativity and technical proficiency in the sled's concrete mix design, frame and braking systems, as well as overall team enthusiasm and spirit.



## The 2007 UW GNCTR Team: Best Mix Design, Circa Fly Ash Award, and 3<sup>rd</sup> place overall

## The Team

The team is traditionally made up of civil engineering students. This year's team has over 30 members. Our theme and team name is Waterloo911! reflecting teamwork, dedication and creativity.

We are aiming to regain 1<sup>st</sup> place overall, and hope to follow the success of previous years in the concrete mix design and innovative use of Fly Ash. The braking system is being redesigned to showcase our own technical capabilities and further the high technical reputation of the University and City of Waterloo. UW is traditionally an annual frontrunner in these and other technical awards.

## The Partners

Many individuals and businesses have enjoyed a long, mutually beneficial relationship with the concrete toboggan team. Sponsoring the 2007 Waterloo team provided companies with extensive visibility within the UW campus community. Our team welcomes support in any form; financial, service related, or in-kind donations. We are working towards a \$30,000 goal to make the trip possible. Funds are required for:

- testing materials;
- creation of prototype;
- final construction of toboggan;
- promotional & display materials;
- competition entry fee;
- transportation expenses.

*Monetary values will be assigned to all in-kind materials donated to ensure appropriate sponsorship recognition.*



[www.eng.uwaterloo.ca/~gnctr08](http://www.eng.uwaterloo.ca/~gnctr08)