

STV100 Spring 2012 Syllabus

Dr. Scott M. Campbell

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1 Introduction

1.1 Calendar description

Society, Technology and Values: Introduction

This course examines the interaction of the technologies developed by a culture with the values and social organization of that culture. The course exposes students to various definitions of society, technology and values, and it presents alternative views about how the three interact. These views are then applied to a number of spheres of influence, including patterns of employment and the role of work; medicine and health; polity and economy; sustainable development and the environment.

Credit weight: 0.5

Pre-requisite: None

1.2 Location and Time

Lectures: RCH 112 Thursday 7-9:50pm

- Lectures are delivered with the aid of slides which will be available for students to download from the course website before the lectures. Slides do not replace lecture notes; students must be prepared to attend and take notes.
- Attendance is not mandatory but in-class assignments and other activities will take place regularly; failure to participate will forfeit grades.

1.3 Instructor

Dr. Scott Campbell, scott.campbell@uwaterloo.ca

<http://cstv.uwaterloo.ca/people/campbell.html>

Office: E3X 3174 Ext. 35635

Hours: Tuesday 12-2pm (or by appointment, please phone or email)

1.3.1 Electronic communication policy

I will reply to all student email within two days, not including evenings or on weekends. To encourage a quick response, consult the checklist:

Email checklist

- Did you read the syllabus, the assignment instructions, or related documents on the website to see if I've already addressed your question?
- Did you consider if visiting during office hours or phoning my office would be a better use of everyone's time?
Answering questions via email can take much longer than an oral conversation.
- Did you write your email from your UW account, and did you include the course number in the subject?
This helps professors identify students faster and your email is less likely to be rejected as spam.
- Are your questions or requests direct and specific, such as "What room is the test" or "I need help with the examples from the previous lecture"?
If your needs are more vague or unclear, consider visiting my office or asking for help after class.
- Did you choose an appropriate greeting, such as Dr., Instructor Prof., or even Mr.?
This is polite and much preferred to "Hey" or no greeting at all
- Did you proofread your email to eliminate spelling mistakes, poor punctuation and inappropriate language?
Internet slang such as LOL or smileys are unprofessional; asking for an answer "right away" or "as soon as possible" is presumptuous and disrespectful of my time.

1.4 Teaching Assistants

Karl Griffiths-Fulton, kgfwork@gmail.com

Office: E3X 3171 x36215

Hours: Wednesday 9:30-11:30am

Wendy Stocker, wlstocke@uwaterloo.ca

Office: E3X 3171, x36215

Hours: By appointment, phone or email

2 Course Details

2.1 Evaluation

The breakdown of grades for the course this term is as follows, roughly in the order that you'll be evaluated. See sections 3, 4, and 5 for more information.

Participation	10%
Workshop 1	5%
Assignment 1	20%
Test 1	20%
Workshop 2	5%
Assignment 2	20%
Test 2	20%

2.2 Website

Please use D2L for access to lecture slides, assignment instructions and drop boxes, course readings and study questions, a course discussion forum, and other resources.

2.3 Textbook and readings

The required course textbook is: **Nye, David. *Technology Matters: Questions to Live With*. Cambridge Mass.: MIT Press, 2006.** It is available in the UW bookstore for \$18; used copies from previous terms may be available. Resourceful students may have already discovered that an ebook version is available, and indeed can be found online in the UW Library. However, electronic devices are prohibited for the two open-book tests.

A reading schedule with study questions and occasional supplementary readings will be posted to the course website each week. A tentative reading schedule can be seen below (see 6).

2.4 University Policies

The following sections are University Policies that apply to every undergraduate course at the University of Waterloo and must appear on a syllabus.

2.4.1 Academic Integrity

In order to maintain a culture of academic integrity, members of the University of Waterloo community are expected to promote honesty, trust, fairness, respect and responsibility. Check www.uwaterloo.ca/academicintegrity/ for more information.

2.4.2 Discipline

A student is expected to know what constitutes academic integrity (check www.uwaterloo.ca/academicintegrity/) to avoid committing an academic offense, and to take responsibility for his/her actions. A student who is unsure whether an action constitutes an offense, or who needs help in learning how to avoid offences (e.g., plagiarism, cheating)

or about “rules” for group work/collaboration should seek guidance from the course instructor, academic advisor, or the undergraduate Associate Dean. For information on categories of offences and types of penalties, students should refer to Policy 71, Student Discipline, www.adm.uwaterloo.ca/infosec/Policies/policy71.htm. For typical penalties check Guidelines for the Assessment of Penalties, www.adm.uwaterloo.ca/infosec/guidelines/penaltyguidelines.htm.

Note that all cases of academic misconduct – even minor mistakes or apparently trivial cases – must be reported to the appropriate academic dean. There are no exceptions to this rule!

2.4.3 Appeals

A decision made or penalty imposed under Policy 70 (Student Petitions and Grievances) (other than a petition) or Policy 71 (Student Discipline) may be appealed if there is a ground. A student who believes he/she has a ground for an appeal should refer to Policy 72 (Student Appeals) www.adm.uwaterloo.ca/infosec/Policies/policy72.htm.

2.4.4 Grievance

A student who believes that a decision affecting some aspect of his/her university life has been unfair or unreasonable may have grounds for initiating a grievance. Read Policy 70, Student Petitions and Grievances, Section 4, www.adm.uwaterloo.ca/infosec/Policies/policy70.htm. When in doubt please be certain to contact the department’s administrative assistant who will provide further assistance.

2.4.5 Students with disabilities

The Office for Persons with Disabilities (OPD), located in Needles Hall, Room 1132, collaborates with all academic departments to arrange appropriate accommodations for students with disabilities without compromising the academic integrity of the curriculum. If you require academic accommodations to lessen the impact of your disability, please register with the OPD at the beginning of each academic term. Please contact the instructor as soon as possible if you require academic accommodations.

2.5 Course Policies

The following policies are specific to this course.

2.5.1 Late assignments

All assignments submitted late will be penalized 1% from your final overall grade per 24 hour period past the deadline to a maximum of the assignment value. This includes weekends for any assignment that is submitted electronically. Some consideration may be granted if you contact the instructor for an exception *before* the due date (see 2.5.5).

There is no buffer or grace period for assignments submitted electronically. Give yourself adequate time to finish and submit.

2.5.2 Groups vs Individual work

For any group work in this course I expect effective and considerate collaboration and cooperation. All group members share the same grade, and the same penalty if any work is submitted late. If there are any difficulties among the group members, don't wait to sort it out, document your difficulties and contact the instructor or the TA immediately.

For individual assignments students are required to develop their own ideas, do their own research and write their own assignments. However, they are also encouraged to approach their classmates, colleagues, friends, or family to discuss their ideas or get help proofreading essay drafts. However, there are limits to this and students who collaborate excessively on individual assignments (for example, assignments that are too similar) will be charged with academic dishonesty.

2.5.3 Regrading

Grades for all assignments and tests can be appealed, using the following process:

1. First, after an assignment or test is returned, if you need a quick explanation or there appears to be a miscalculation, then students should approach the instructor or TA for help. Otherwise, a 24-hour cooling off period is required before grades can be questioned, appealed or altered.
2. After 24 hours, students should discuss their assignment or test directly with the person who graded their work for more information about the grade or possible misunderstandings about expectations.
3. If still unsatisfied, a student should submit to the instructor a written justification explaining why the grade is inappropriate *and* how the student would address the marker's criticisms.
4. The instructor will regrade the entire assignment or test. The new grade may be higher or lower than the original, and will be considered final. Further regrading will take place only if the student files an official appeal (see above).

2.5.4 Test conflicts

As this is a night course, other instructors may schedule midterm tests that conflict with the official and scheduled class time of STV 100. No student can be asked miss one official class activity for another and since the other instructor created the problem they are obligated to provide a solution with an alternate test arrangement. See *University of Waterloo Examination Regulations and Related Matters*, <http://www.registrar.uwaterloo.ca/exams/ExamRegs.pdf>.

Students are expected to notify their instructors of such conflicts as soon as possible.

2.5.5 Exceptions and Extensions

Student who are ill must make initial contact the instructor within 48 hours of a missed deadline, and in case of illness must supply a *University of Waterloo Verification of Illness* form within one week of a deadline.

All exceptions to the course policies require similar documentation and, wherever possible, advance notice. Family emergencies and illnesses are generally good reasons for an exception;

heavy course loads or a failure to plan ahead or allocate enough time to this course are never good reasons.

2.5.6 Excessive disruptions, mobile phones and portable computers

Lectures are not the best time for talking loudly, playing games, emailing, or watching television or movies. Using portable electronic devices for anything other than taking notes can be very distracting for students around you, and disrupting lectures in a way that affects others will not be tolerated.

I discourage portable computers unless you are actively taking notes during the lectures or otherwise using them appropriately. I strongly suggest that all laptop users avoid the front rows and move to the back of the room.

2.5.7 Feedback

I encourage course feedback at all times. Contact me directly, pass a message via the TA, or submit feedback to the Anonymous Feedback Survey on the website. I will attempt to address all concerns as soon as possible.

3 Projects: Workshops and Assignments, 50%

There are two major projects in this course, each consisting of an in-class group workshop followed by an essay. These projects are designed to encourage students to respond to the course material, think critically, develop their own ideas and to work well in interdisciplinary groups. Some research will be required, within specific boundaries. In all cases, complete instructions and a rubric will be made available in class and on the course website.

1: Reading Artifacts, 25%

The purpose of the project is to learn to “read” a technological artifact, to construct its context, and to consider the surrounding technological values.

Students are required to attend the initial workshop (see the schedule below), work in small groups, and at the end of the evening submit a brief report worth 5%.

The assignment will be due a few weeks later and is worth 20%. It is a group project, and will build on the workshop activity but requires further research and analysis.

2: Using Technology, 25%

The overall purpose of this project is to lead students towards understanding a technology and its “story” by actually using it and reflecting on that activity.

Students are required to attend the initial workshop (see the schedule below), work in small groups, and at the end of the evening submit a brief report worth 5%.

The assignment—an individual essay—will be due a few weeks later and is worth 20%. As a follow-up activity, the essay will take the form of a short report, analyzing and applying lessons from the workshop and subsequent lectures.

3.1 Notes for all assignments

Electronic assignments submitted to dropboxes are due by 6pm. Group projects should be submitted by one person only. If a student has lost access to the website, then to avoid a late penalty they must submit an electronic copy directly via email to the instructor by 6pm.

All submissions that fail to meet the assignment word count minimums may be penalized in proportion to the assignment expectations. For example, if the expected word count is 1200-1500 words and the assignment is worth 20 marks, a submission with only 900 words (75% of the minimum) may be penalized by up to 25%, or 5 marks, as determined by the person grading the assignment. Similarly, there may be a penalty for exceeding the word count. The marker will expect that all attempts were made to eliminate unnecessary and redundant text, and if the marker feels that going over the word count was beneficial, no penalty will be assessed. If going over the word count does not contribute meaningfully to the text, the penalty will be applied.

3.2 Use of Turnitin

Plagiarism detection software (Turnitin) will be used to screen certain assignments in this course. This will be done to verify that use of all materials and sources in assignments is documented. In the first week of the term, details will be provided about arrangements for the use of Turnitin in this course.

Students who prefer not to use Turnitin must meet with the instructor at least one week before the relevant assignment deadline to discuss alternatives. Suggested alternatives include submitting one or more of the following in advance: an annotated bibliography or a multi-page outline or draft.

3.3 Writing Assistance and Guidance

A series of documents with advice on writing, tailored for students taking STV and STV-like courses will be uploaded to the course website. I encourage you to read over these documents.

Although the markers and I are primarily interested in your ideas, we are also evaluating your ability to express yourself coherently. We expect proper spelling, grammar, and formatting. We also expect you to defend your ideas with suitable references and evidence, without vast generalizations or factual or historical inaccuracies.

If students have writing concerns, they should contact the instructor or TA for help and do so as early as possible! Students can request that the instructor or TA review a draft of the assignment, however: 1) the draft must be complete, with all references; 2) students may be asked to hand-deliver their draft; and 3) typically, the draft will be due at least a few days before the assignment deadline, to ensure sufficient time to review it and reply. Ask the instructor as soon as possible if this interests you.

The English Language Proficiency Program also offers help for students who need help. See <http://elpp.uwaterloo.ca/>. They are not a proofreading service, but will help undergraduates with planning and executing writing assignments.

4 Tests, 40%

There will be two in-class midterm-type tests, worth 20% each. Each will be two hours. The tests are open-book and partially non-accumulative with respect to each half of the course. That is,

the first test deals exclusively with material covered during all the of the preceding lectures, and the second test deals nearly exclusively with material from the second half of the course, but it is expected that students will still be familiar with any broad course-wide concepts.

Further details will be made available in class and on the course website.

See the schedule in section 6.

5 Participation, 10%

One of the overall goals for this course is to learn to appreciate society, technology and values from the perspective of others. As such, students are encouraged to contribute to the course. Three activities will be graded out of 5, but for the final participation grade, the lowest of the three grades will be dropped for a total of 10%.

5.1 Simple Summaries, 5%

At some point during each weekly lecture, students will be assigned a short written activity, typically geared towards a summary or review of the lecture or readings. Students will have a few minutes to complete the activity and will submit their work on paper immediately. The goal is to encourage active reflection, quick and clear writing, and to pay attention to key course concepts.

Every submission will be read by the instructor, but they will not be graded beyond whether or not the question was addressed appropriately. That means lazy, inarticulate, unreadable, substantially incorrect or irrelevant, or overly collaborative summaries will be rejected. The final Simple Summary grade will be proportional to the quantity of valid summaries successfully submitted.

Students who miss a particular class will forfeit the opportunity to complete that week's summary and the accompanying grade. This includes students who sign in to the course after the first week.

5.2 Quiz (also known as 'Surveys'), 5%

Each week (except the week of the tests) a short quiz relevant to the upcoming lecture will be posted to the website. Essentially, these are surveys of pre-lecture student knowledge and bias, and **are not graded**. Instead, The instructor will collate the answers for presentation and discussion in the next lecture. Students are expected to respond in a timely and honest fashion and their final Quiz grade will be proportional to the quantity completed.

Please note that these are not anonymous to the instructor and inappropriate answers will be rejected. Quizzes cannot be completed "late": once a lecture begins at 7pm, the relevant quiz is closed.

5.3 Discussion forum, 5%

Finally, there is a discussion forum on the course website. Students are expected to use it to ask questions or discuss the course material and readings, post links to interesting events or websites, or ask administrative questions. The instructor will monitor the board and contribute regularly. It is suggested that students use the subscription function, to avoid missing messages.

Students will receive a grade proportional to the quality and quantity of their posting history. Timing is relevant: flooding the discussion forum at the end of the course is inappropriate and

will not be rewarded. Postings made after the second test will not count towards the participation grade. Merely *reading* the forum does not count as participation.

As a rough guideline, at least five substantial posts that are relevant (dealing with material similar to recent readings, lectures or other student discussions) are required for full marks, although each post will be read and evaluated for quality and some posts count more than others. Students with additional concerns about their discussion forum grade should speak to the instructor early in the course about expectations. Students can also request an unofficial assessment of their participation grade at any point.

6 Tentative Schedule

Please note that the following schedule of lectures and readings is tentative and may change; **the tests, workshops, and assignment deadline dates are firm.**

Date	Lecture Topic / Event	Reading	Deadline
May 3	Welcome		
May 10	What is Technology?	Nye, Ch 1	
May 17	Workshop 1		Workshop report (5%)
May 24	Looking at Things	Nye, Ch 5	
May 31	Values and Landscapes	Nye, Ch 6	
June 4			Assignment 1 (20%)
June 7	Test 1 (20%)		
June 14	Technological Determinism	Nye, Ch 2 & 3	
June 21	Workshop 2	Nye, p. 149-159	Workshop report (5%)
June 28	Alternative Understandings	Nye, Ch 4	
July 5	Technology and Work	Nye, Ch 7	
July 9			Assignment 2 (20%)
July 12	Technology and Progress		
July 19	Test 2 (20%)		

See <http://www.quest.uwaterloo.ca/undergraduate/dates.html> for more information regarding university dates for drop deadlines and related penalties.

6.1 Final grades

Final grades submitted to the Registrar are not curved or modified in any way, although they will be rounded to whole integers.